

THE OFFICE OF
STEPHEN R. COVEY

November 21, 2010

David Apparicio
Founder and CEO
Chrysalis Foundation
485 Wellingborough Road
Abington, Northampton
Northants, NN3 3HN
England

Dear David:

It is with deep appreciation that I write this letter to you. The efforts you are making with the Chrysalis program for offenders are truly outstanding; your efforts have touched my heart and the hearts of all of us at FranklinCovey.

We are particularly pleased that you have incorporated the insights of *The 7 Habits of Highly Effective People* into the program and into the lives of those people who need those insights the most. We believe that what you are doing and what we are doing together will help people make significant personal changes in their lives, and we anticipate that our partnership in this regard will continue for many years to come.

So pleased are we with your Foundation's work that, under the direction of my son, Sean Covey, we have devoted a full chapter to it in our new book entitled *7 Habits on the Inside*. You will be pleased to learn that we can hardly keep up with the demand for copies of this book. So, your Foundation's work is deservedly getting worldwide attention. It is my hope that your program will expand until it touches the lives of many thousands of people, custodial and non-custodial, in the criminal justice system.

May God bless you in this worthy effort.

Warmest regards,


Stephen R. Covey